



# Press Dates

## Reiseanalyse 2019: How Germany travels.

Leadership: Event takes place in German

Category	Date	Time	Location
Presentation	March 6, 2019	14:30 - 15:30	CityCube A / A6

At ITB 2019, Guido Wiegand (Studiosus Reisen, CEO of FUR e.V., Munich) and Prof. Dr. Martin Lohmann (FUR e.V. and NIT, Kiel) together with Dr. Petra Stolba (Managing Director of Österreich Werbung, Vienna) will present the latest developments in holiday demand on the German travel market, highlight current trends and dynamics and explain future prospects from a consumer perspective.

It is not necessary to register to attend the event. The number of seats is limited.

The Reiseanalyse 2019 is the latest survey of the longest-running study on holiday travel demand in Germany. Further information on the Reiseanalyse and the event can be found at [www.reiseanalyse.de](http://www.reiseanalyse.de)

