

Get Your Pricing And Profit Right - How Every Tour & Activity Provider Becomes A Pricing Strategy Master

Category	Date	Time	Location
eTravel World	March 4, 2020	17:00 - 17:30	Hall 7.1b, eTravel Lab

- Dynamic pricing and revenue management (making frequent pricing changes to optimize revenue and bookings) have been a mainstay of other travel sectors for years. Now, it's beginning to take hold of tours, activities, and attractions
- This workshop, geared for ticketed attractions as well as larger tour and activity operators, walks through the fundamentals of revenue management, how to think about applying revenue management relative to the unique attributes of your business and how you can grow your sales, profits, and predictability for your operation

Revenue Management TTA Tours & Activities & Attractions

Speaker:

[Lukas C.C. Hempel](#), Managing Director, Bookingkit