

ITB BERLIN 2019

LGBT TRAVEL SEGMENT

6 – 10 March 2019



**LGBT
TRAVEL**

LGBT TRAVEL PAVILION

ITB supports Human Rights and diversity, also in travel. Gay & Lesbian Travel is one of the fastest growing segments with an extraordinary potential. As a result of the last eight successful years where Gay & Lesbian Travel has become one of the regular travel segments of ITB Berlin, ITB Berlin has become the **largest platform for LGBT tourism** worldwide.

In 2019 ITB Berlin will provide once again a buzzing **"LGBT Travel Pavilion"**, showcasing individual exhibitors related to the segment from all over the world as well as the International Gay & Lesbian Travel Association (IGLTA) and their members. Besides various trading activities there is also the possibility to meet the public on the ITB weekend.

PRESENTATION AREA

We provide individual opportunities to showcase your product at a special **LGBT Presentation Hub in the LGBT Pavilion**: Product presentations, receptions, press meetings, awards, festivities.

LGBT MEDIA NETWORKING BRUNCH

Our LGBT Media Networking Brunch will give destinations, hotels and LGBT community providers the possibility to meet journalists from all around the world.

LGBT SEMINAR

ITB Berlin also invites exhibitors and visitors to learn more about the LGBT Travel segment during our **Gay & Lesbian LGBT Seminar** at the Palais at Funkturm, followed by the **ITB LGBT + Pioneer Award** which was presented in 2018 for the first time. During this Convention session, international experts and best practitioners will debate relevant topics and provide you with information on newest research results.

SPONSORING

There are also plenty of attractive **Sponsorship Opportunities** catering directly to the LGBT community.

Check out all LGBT related subjects and events:
www.itb-berlin.com/LGBT



If you are interested in presenting your product at ITB Berlin 2019, or wish to participate in any other way, please return the contact form on the reverse side and contact:

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LGBT TRAVELPAVILION

ITB Berlin, 6 – 10 March 2019



Please keep me posted

| | | |
|--------------------|---------|--------------------------|
| 1. Exhibitor name | | |
| 2. Street | | |
| 3. Postal code | 4. City | 5. Country |
| 6. Email | | 7. Phone |
| 10. Contact person | | 11. Email contact person |
| 12. Branch | | |

Please send your scan to ITB Berlin: jeanfrancois@messe-berlin.de **and** tb@diversitytourism.com

ITB Berlin 2019

ITB Berlin is offering a pre-fixed, equipped LGBT Pavilion booth of 9 sqm for approx.* EUR 4.000 EUR + VAT. Kindly note: You also have the option to book an 18 or 27 sqm pre-fixed booth!

This includes:

- ✦ design and construction
- ✦ carpet
- ✦ basic electricity connection
- ✦ cleaning
- ✦ 1 counter
- ✦ 1 pavilion shared bar counter
- ✦ 1 bar stool
- ✦ 1 table with 3 chairs
- ✦ 1 shared storage place
- ✦ 1 waste bin
- ✦ 1 brochure display stand
- ✦ 1 counter logo
- ✦ 4 standard column logos
- ✦ 1 WLAN access
- ✦ softdrinks for exhibitors + their guests
- ✦ 3 codes for exhibitor entrance passes
- ✦ promotion box
- ✦ AUMA fee



Stand layout subject to change

- ✦ Another option (only for **IGLTA** members!) is to share a counter within the IGLTA Booth of the LGBT Pavilion as co-exhibitor of IGLTA for approx.* EUR 3,500 EUR + VAT
- ✦ There is also individual stand space available in the LGBT area (costs acc. to regular ITB sq.m prices + additional standbuilding + decoration costs)!

* exact amount to be confirmed by publication of related stand application