

# ITB BERLIN 2020

## LGBT + TRAVEL PAVILION

4 – 8 March 2020 · [itb-berlin.de/LGBT](http://itb-berlin.de/LGBT)

### LGBT+ TRAVEL PAVILION

ITB supports Human Rights and diversity, also in travel. Gay & Lesbian Travel is one of the fastest growing segments with an extraordinary potential. As a result of the last 10 successful years where Gay & Lesbian Travel has become one of the regular travel segments of ITB Berlin, ITB Berlin has become the **largest platform for LGBT+ tourism** worldwide.

In 2020 ITB Berlin will provide once again a buzzing **"LGBT+ Travel Pavilion"**, showcasing individual exhibitors related to the segment from all over the world as well as the International Gay & Lesbian Travel Association (IGLTA) and their members. Besides various trading activities there is also the possibility to meet the public on the ITB weekend.

### PRESENTATION AREA

We provide individual opportunities to showcase your product at a special **LGBT+ Presentation Hub in the LGBT+ Pavilion**: Panel discussions, product presentation, receptions, press meetings, awards, festivities.

### LGBT+ MEDIA BRUNCH

This event will give destinations, hotels and LGBT community providers the possibility to meet journalists from all around the world.

### LGBT+ TRAVEL SEGMENT

ITB Berlin also invites exhibitors and visitors to learn more about the LGBT+ travel segment during our **LGBT+ panel discussion** at the Palais am Funkturm, followed by the **ITB LGBT+ Pioneer Award** which was presented in 2018 for the first time. During this convention session, international experts and best practitioners will debate relevant topics and provide you with information on newest research results.

### INTERNATIONAL LGBT+ LEADERSHIP SUMMIT

For ITB Saturday, we have established a new LGBT+ Conference where we are discussing the global challenges of the LGBT+ community, not only in tourism but in life and business in general.

### SPONSORING

There are also plenty of attractive **Sponsorship Opportunities** catering directly to the LGBT community.

Check out all LGBT related subjects and events:  
[www.itb-berlin.com/LGBT](http://www.itb-berlin.com/LGBT)



If you are interested in presenting your product at ITB Berlin 2020, or wish to participate in any other way, please return the contact form on the reverse side and contact:

Rika Jean-François  
ITB CSR Commissioner  
[jeanfrancois@messe-berlin.de](mailto:jeanfrancois@messe-berlin.de)  
T +49-30-30382157

Thomas Bömkes  
LGBT Consultant ITB Berlin  
[TB@diversitytourism.com](mailto:TB@diversitytourism.com)  
T +49-89-62439772

# LGBT+ TRAVEL PAVILION



**ITB**  
BERLIN

The World's  
Leading  
Travel Trade  
Show®

ITB Berlin, 4 – 8 March 2020



Please keep me posted

1. Exhibitor name		
2. Street		
3. Postal code	4. City	5. Country
6. Email		7. Phone
10. Contact person		11. Email contact person
12. Branch		

Please send your scan to ITB Berlin: [jeanfrancois@messe-berlin.de](mailto:jeanfrancois@messe-berlin.de) **and** [tb@diversitytourism.com](mailto:tb@diversitytourism.com)

## ITB Berlin 2020

ITB Berlin is offering a pre-fixed, equipped LGBT Pavilion booth of 9 sqm for approx.\* EUR 4.200 EUR + VAT. Kindly note: You also have the option to book an 18 or 27 sqm pre-fixed booth!

This includes:

- ✦ design and construction
- ✦ carpet
- ✦ basic electricity connection
- ✦ cleaning
- ✦ 1 counter
- ✦ 1 pavilion shared bar counter
- ✦ 1 bar stool
- ✦ 1 table with 3 chairs
- ✦ 1 shared storage place
- ✦ 1 waste bin
- ✦ 1 brochure display stand
- ✦ 1 counter logo
- ✦ 4 standard column logos
- ✦ softdrinks for exhibitors + their guests
- ✦ 3 codes for exhibitor entrance passes



Stand layout subject to change

- ✦ There is also individual stand space **available in the LGBT area** (costs acc. to regular ITB sq.m prices + additional standbuilding + decoration costs)!

\* exact amount to be confirmed by publication of related stand application