ITB Berlin 2020
LGBT+ Tourism Partnerships

The official LGBT+ tourism segment at ITB Berlin offers various opportunities to participate and showcase touristic products and services to the LGBT+ market:

- LGBT+ Travel Pavilion
- LGBT+ Presentation Corner
- LGBT+ Media Brunch
- Sponsoring Opportunities
- Marketing Activities
- Social Networking Events

Additionally, the LGBT+ Tourism Partnerships give you the opportunity to get the most out of your participation at ITB Berlin’s LGBT+ tourism segment. There are three different levels, including access to some exclusive marketing tools on a very cost-effective basis. There are also some all year-round promotions involved which make these partnerships even more attractive:

**Premium Partnership**

- Brochure distribution at the ITB counter in the LGBT+ Tourism Pavilion
- Guaranteed participation in the LGBT+ Media Brunch with special welcome introduction (incl. all benefits as Exhibiting Partner of the LGBT+ Media Brunch)
- Guaranteed presentation slot at the LGBT+ Presentation Corner with special welcome introduction (incl. all benefits as trade & media presenter of the LGBT+ Presentation Corner)
- Additional floor space for private visitor promotion activities on the ITB weekend (incl. all benefits as private visitor promoter of the LGBT+ Presentation Corner)
- Logo promotion in the exclusive ITB LGBT+ program brochure
- Company listing incl. logo & link on www.itb-berlin.de/LGBT (all year-round)
- Mentioning by name incl. link in one of the ITB trade visitor and exhibitor newsletters as Premium Partner
- Mentioning by name in the ITB LGBT+ press release as Premium Partner

**EUR 3,900,00 plus German value-added tax (VAT)**

**Supporting Partnership**

- Best available pre-fixed exhibitor booth (9 sqm) in the LGBT+ Travel Pavilion
- Guaranteed participation in the LGBT+ Media Brunch with special welcome introduction (incl. all benefits as Supporting Partner of the LGBT+ Media Brunch)
• Guaranteed presentation slot at the LGBT+ Presentation Corner with special welcome introduction (incl. all benefits as trade & media presenter of the LGBT+ Presentation Corner)
• Additional floor space for private visitor promotion activities on the ITB weekend (incl. all benefits as private visitor promoter of the LGBT+ Presentation Corner)
• Half page ad plus company logo, link and short promotion text in the exclusive ITB LGBT+ program brochure
• Company introduction incl. logo, link, short description on www.itb-berlin.de/LGBT (all year-round)
• Mentioning by name incl. link in one of the ITB trade visitor and exhibitor newsletters as Supporting Partner
• Mentioning by name in the ITB LGBT+ press release as Supporting Partner

**EUR 8.750,00** plus German value-added tax (VAT)

**Presenting Partnership**

• Exclusive company presence in all ITB LGBT+ communication channels as Presenting Partner
• Priority handling and best available pre-fixed exhibitor booth (9sqm) in the LGBT+ Travel Pavilion
• Guaranteed participation in the LGBT+ Media Brunch with special welcome introduction (incl. all benefits as Supporting Partner of the LGBT+ Media Brunch)
• Guaranteed presentation slot at the LGBT+ Presentation Corner with special welcome introduction (incl. all benefits as trade & media presenter of the LGBT+ Presentation Corner)
• Additional floor space for private visitor promotion activity on the ITB weekend (incl. all benefits as private visitor promoter of the LGBT+ Presentation Corner)
• Possibility to host a client reception at the café area of the LGBT+ Travel Pavilion (Catering not included)
• Additional wall space for artwork at the Presentation Corner
• Presenting Partner logo on ITB LGBT+ promotion paper bags (distributed all days)
• One full page ad in the exclusive ITB LGBT+ program brochure plus company logo promotion
• Company logo, link and short promotion text in the exclusive ITB LGBT+ program brochure
• Company introduction incl. logo, link, description on www.itb-berlin.de/LGBT as Presenting Partner (all year-round)
• Mentioning by name incl. link in one of the ITB trade visitor and exhibitor newsletters as Presenting Partner
• Mentioning by name in the ITB LGBT+ press release as Presenting Partner

**EUR 25.000,00** plus German value-added tax (VAT)
Registration
ITB Berlin 2020
LGBT+ Tourism Partnerships

Please fill out the registration form with your complete billing address incl. your EU-VAT number (if, applicable), confirm with your signature and company stamp and e-mail back to us:

LGBT+ Tourism Partnerships ITB Berlin 2020:

☐ Premium Partnership EUR 3.900,-
☐ Supporting Partnership EUR 8.750,-
☐ Presenting Partnership EUR 25.000,-

All rates are plus German value-added tax (VAT)

Billing Company:____________________________________________________
EU-VAT No.:____________________________________________________
Contact person:____________________________________________________
Street:___________________________________________________________
Postal Code:_________________City:______________________________
Phone:_________________E-Mail:________________________________

Date:________________Signature/Stamp:__________________

Payment Conditions: Payment must be received four weeks prior to ITB 2020 at the latest. Shipping costs or any extra services are not included in this offer.

Please send back to:

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