



SUSTAINABLE TRADE SHOW PRESENCE

ITB Berlin pays special attention to implement green and social event standards: We use intelligent renewable energy sources. We avoid waste – and we recycle. We try to save energy. We are committed to Human Rights in tourism. Please help minimize any negative environmental consequences.

TRAVEL

- With our partner, atmosfair, you can directly offset the CO₂ emissions that occur during your travels. www.atmosfair.com
- For distances shorter than 600 km, please use the CO₂-neutral train special offered by Deutsche Bahn to ITB Berlin.
- The Berlin ExpoCenter City exhibition grounds have excellent connections with the Berlin public transport system.
- Our convenient bus shuttle system takes you fast and comfortable from the city centers East and West to the exhibiting grounds. www.itb-berlin.com/travel

PRINT MEDIA

- Use environmentally-friendly materials for all advertising and packaging.
- Whenever possible, go paperless.
- Avoid excessive production of printed advertising materials.
- For materials which must be printed use environmentally-neutral FSC-certified paper and environmentally-friendly printing ink.

STAND CONSTRUCTION

- Make sustainability an important factor when you select your stand construction company.
- Choose environmentally-friendly building materials and paints.
- Use materials and components multiple times.
- Conserve resources by renting furniture and plants.
- Diligently work to minimize packaging materials.
- Choose the most environmentally-friendly transport options.
- Separate your waste diligently and put it in the corresponding recycling containers.

CATERING

- Avoid using disposable plates and cutlery.
- Avoid plastic bottles and use refillable water bottles.
- Ask for certified organic and fair trade products.
- When possible, avoid imported exotic products and use seasonal, regional ones instead.
- Choose suppliers who work to reduce packaging waste (e.g. suppliers who avoid using styrofoam and other non-recyclable materials).
- Find out whether food leftovers can be donated to institutions like the "Berliner Tafel".
- Find out if your suppliers collect and recycle used cooking oil.

Watch compliance with human rights, especially regarding the working conditions. Further information at www.ilo.org.

For more information: www.itb-berlin.com/csr