



# OVERVIEW OF THE MOST IMPORTANT (ONLINE) PLATFORMS AND ITS PARTNERS

**MAIN EXHIBITOR:  
YOUR STAND REGISTRATION  
→ BASIC EXHIBITOR DATA**

**CO-EXHIBITOR:  
THE CO-EXHIBITOR REGISTRATION  
BY YOUR MAIN EXHIBITOR  
→ BASIC CO-EXHIBITOR DATA**

## 1 ONLINE ORDERS IN BECO WEBSHOP

1. You can log-in with last year's username & password. Did you forget your user data? Please contact [beco-support@messe-berlin.de](mailto:beco-support@messe-berlin.de)  
or
2. **New Registration:** Please follow the registration in the BECO webshop. After authorization by our team you will receive a link to set a password.  
or
3. You are a **co-exhibitor** and your main exhibitor will order for you.



## 2 ITB BERLIN VIRTUAL MARKET PLACE & ITB APP



1. You will receive your login data from the Virtual Market Place® Team. You can log-in with last year's username & password.  
or:  
You can ask for your log-in data from the Virtual Market Place® team.
2. After logging in, changes to your exhibitor entry can be made on your own at [www.virtualmarket.itb-berlin.com/en/for-exhibitors](http://www.virtualmarket.itb-berlin.com/en/for-exhibitors), or with the help of the Editorial Team. Changes apply in your basic data of the Virtual Market Place® and in the ITB App.
3. Upgrade & additional advertising is available throughout the year and can be done via the online-shop of the Exhibitor Area in the Virtual Market Place®.

Contact for changes, upgrades & advertising:  
ITB Berlin Virtual Market Place  
Editorial Team & Online Marketing  
Telephone: +49 (0)30 3038 2180  
Email:  
[editorial@virtualmarket.itb-berlin.de](mailto:editorial@virtualmarket.itb-berlin.de)

Co-exhibitors may receive their own log in details for the VMP directly. **The main exhibitor just has to contact the editorial team of ITB Berlin Virtual Market Place to confirm.**



## 3 ITB QUICKFINDER

1. The exhibitor name will be automatically derived from your ITB Berlin Virtual Market Place profile.
2. Upgrade & additional advertising is available throughout the year.

Contact for upgrades and advertising:  
Cleverdis / ITB Berlin News  
Telephone: +33 (0)442 774609  
Email:  
[jeanfrancois.pieri@itb-berlin-news.com](mailto:jeanfrancois.pieri@itb-berlin-news.com)