



ITB VIRTUAL MARKET PLACE

Update your exhibitor profile to be easily found. Plus: Add individual contact persons and communicate with over 9.000 networkers.

www.virtualmarket.itb-berlin.de/en/for-exhibitors



ITB RESEARCH TOOLS

Use our free research lists in order to find new contacts and invite them to your stand.

www.itb-berlin.com/Exhibitors/TradeShowPlanning



ITB PR SERVICES

Make use of the various ITB services for your public relation, e.g. press conferences, press boxes, press guide.

www.itb-berlin.com/exhibitorspr

GET MORE CONTACTS WITH THE ITB BERLIN TOOL BOX



ITB
BERLIN

The World's
Leading
Travel Trade
Show®



ITB SPONSORING

Increase the impact of your ITB presence with the ITB Sponsoring portfolio – for every target group and every budget.

www.itb-berlin.com/sponsoring



ITB BANNER GENERATOR

Promote your trade show participation with your personalized ITB banner including hall and stand number.

www.itb-berlin.com/Exhibitors/SponsoringPromotion/AdvertisingMaterials



ITB WEEKEND-HIGHLIGHTS

Are you planning to offer activities at your stand for the public visitors of ITB? Let us know and we'll pass on the information via our extensive B2C advertising channels - free of charge.

E-Mail: itb@messe-berlin.de



ITB CUSTOMER VOUCHERS

Activate your customer database by sending them ticket vouchers to visit you at your stand.

www.itb-berlin.com/webshop



ITB BLOGGER SPEED DATING

Exchange views and information in brief time slots with a large number of qualified travel bloggers.

www.itb-berlin.com/Exhibitors/SpeedDating



ITB SPEED NETWORKING

Have pre-scheduled meetings with the industry's top buyers and expand your business network.

www.itb-berlin.com/Exhibitors/SpeedDating



ITB EVENT DATABASE

Are you planning an event? Make your event(s) visible to all ITB visitors by registering it in the event calendar - free of charge.

www.itb-berlin.com/webshop



ITB APP

Keep orientation and gain contacts onsite by using the ITB App with features like fairground navigation and chat. Available in February.

www.itb-app.de



ITB FOLLOW UP

Rent business card scanners to directly save your new contacts for a quick follow up.

www.itb-berlin.com/webshop