



ITB
BERLIN

The World's
Leading
Travel Trade
Show®

REGISTRATION FOR THE ITB BERLIN PRESS STAND, 4 - 8 MARCH 2020

Contact: Crossmedia GmbH, Tel.: +49 (0) 211 866 52 305, Email: MesseBerlin@crossmedia.de
Fax: +49(0) 211 86652 101

- Yes, we would like to participate in the ITB Berlin 2020 Press Stand via a barter transaction. We would like to provide the following:
- (1) Before the event begins, we will place an ITB Berlin advertisement (1x full page, 4c or ½ page high-format, 4c) OR an online banner.
 - (2) We will send up to 200 copies of our publication for display.
 - (3) We will send a specimen copy to Crossmedia for documentation.
 - (4) We will grant the Messe Berlin Press Department a free, 12-month subscription which begins with the subsequent issue.

YOUR CONTACT DETAILS FOR THE BARTER TRANSACTION:

Publication name	
Publisher	
Complete street address	
Contact person	Function/ Department
Telephone	Email
Fax	Website
Print circulation	Online reach (page impressions/month)

ACTIVATION DATE AND MEDIA VALUE OF THE ITB BERLIN ADVERTISEMENT IN YOUR PUBLICATION:

Publication date	Copy deadline	_____ EUR net + V.A.T. Media value of the advertisement
Language used in the advertisement		

PRODUCTION DETAILS FOR THE PRINT ADVERTISEMENT (PDF):

1/1 page, 4c 1/2 page high-format, 4c Type area Bleed + ___mm trim

Measurements in mm (width x height)

ACTIVATION DATE AND MEDIA VALUE OF THE ITB BERLIN BANNER ON YOUR WEBSITE:

Duration	Copy deadline	_____ EUR net + V.A.T. Media value of the advertisement
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PRODUCTION DETAILS FOR THE ONLINE BANNER:

Billboard Rectangle Skyscraper

max.# of Kb _____ Size in pixels (width x height) _____

Position _____ Rotation

Language of the banner _____

EMAIL ADDRESS FOR DATA TRANSMISSION:

Whom should we send the art work to?

Email address _____ Contact person _____

YOUR DETAILS FOR THE FREE LISTING ON THE ITB BERLIN WEBSITE:

<https://www.itb-berlin.de/en/ITBBerlin/SponsorsPartners/PressStand/>

Title _____

Publisher _____

Country _____

Email _____ Website _____

PLEASE EMAIL YOUR LOGO AS A JPG (max. 337x253px, white background) to: MesseBerlin@crossmedia.de

YOUR EDITORIAL CONTACT PERSON FOR THE ITB BERLIN PRESS TEAM:

Whom should we send the ITB Berlin press releases to?

Complete street address _____

Contact person _____ Function/Department _____

Telephone _____ Email _____

COPY DEADLINES FOR THE LAST THREE ISSUES BEFORE ITB BERLIN, MARCH 2020:

Issue _____ Copy deadline _____

Issue _____ Copy deadline _____

Issue _____ Copy deadline _____

YOUR CONSENT:

Date _____ Stamp/Signature _____

PLEASE NOTE:

<p>Please send your publications to: Messe Berlin GmbH – Werbemittellager, ITB Berlin Press Stand Messedamm 22 (Jafféstr., Entrance Gate 25), 14055 Berlin, Germany Tel.: +49 30 3038 5784 <u>The publications need to be received no later than 28 February 2020. They are to be delivered on a weekday between 8am-3pm.</u></p> <p>Please send the free subscription to: Messe Berlin GmbH, Press Department, Ms. Julia Sonnemann Messedamm 22, 14055 Berlin, Germany</p> <p>Please send the specimen copy to: Crossmedia GmbH Ms. Nadine Grautstück Hildebrandtstr.. 24 A; 40215 Düsseldorf, Germany</p>	<p>Messe Berlin does not accept any customs charges or other costs for the delivery of your publications to the Trade Press Stand. An invoice is not necessary, as this is a cashless reciprocal transaction.</p> <p>Please send us the specimen copies stating the customer Messe Berlin and the respective trade fair to Nadine Grautstück (see specimen copies).</p> <p>If more than 200 copies are sent, Messe Berlin reserves the right to charge the publisher for disposal costs.</p>
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