



ITB
BERLIN

The World's
Leading
Travel Trade
Show®

HOW TO BLOG @ ITB BERLIN

Accreditation

To be able to benefit from all blogger advantages at ITB Berlin you will have to obtain an [online accreditation](#) in advance. The accreditation allows you access to the ITB Berlin exhibition grounds throughout the entire event.

Create a profile

Create your personal blogger profile at the [Virtual Market Place®](#) thereby interested exhibitors and trade visitors can find you and set up appointments in advance. Make sure to keep your profile up to date.

Download the ITB App

The free ITB App is available on Google Play Store and iOS App Store from mid-February on. It helps you stay in the loop about all exhibitors, events and services of ITB Berlin 2020.

Plan your visit

Find information about [events](#), [ITB Convention](#) and the [eTravel World](#) in order to create your personal trade show schedule. Make sure to also pass by the evening events, as they provide the perfect opportunity to network.

Blogger Base

To recharge and relax in-between your appointments, you can go to the ITB Blogger Base in the brand new Hub 27 where you can meet other blogger and find time to chat and exchange impressions.

When: 4 - 6 March 2020, 9.30 am – 6 pm

Blogger Speed Dating

Only blogger who obtained an accreditation can apply for meeting slots with exhibitors and gain new cooperation partners. Make sure to use this opportunity as slots for the [Blogger Speed Dating](#) are highly demanded.

When: March 5th 2020, 4.30 pm – 6 pm

Where: City Cube Berlin, Hall B, ITB fairgrounds

Let's go!

Successful ITB Berlin and happy blogging to all of you!

PS: Bear in mind that Messe Berlin exhibition grounds are huuuuge! So we advise you to wear comfortable shoes 😊.

WELL THEN, LET'S BLOG: #itbberlin