WHERE THE HEART OF THE TRAVEL INDUSTRY BEATS.

4 – 8 March 2020 - itb-berlin.com
ITB BERLIN

THE WHOLE WORLD
OF TRAVEL IN THREE
LETTERS: ITB.

itb.travel

Every year in March in Berlin:
Nr 1 trade show for the global
tavel market. itb-berlin.com

Every year in May in Shanghai:
The largest B2B-exclusive trade show for
the Chinese travel market. itb-china.com

Every year in October in Singapore:
The leading B2B travel show for
the Asian market. itb-asia.com

Every year in April in Mumbai:
Connecting you to the Indian travel
market. itb-india.com

A powerful brand encompasses the entire professional
world of tourism: ITB. Everyone in
the tourism industry knows: This name stands for tradition and innovation, interna-
tional business and personal exchange, exclusive knowledge and first-class contacts. All
over the globe.

As the World’s Leading Travel Trade Show®, ITB Berlin is the most important business platform for global tourism. Supply and demand from the entire industry come together here under one roof, generating

7 billion €

6 continents
180+ countries
1,000 top buyers
10,000 exhibitors
113,500+ trade visitors
50,000+ private visitors
160,000 square meters

ITB Berlin is marketplace, think tank, knowledge platform and trendsetter – as well as a business & career network on a global scale.
ITB BERLIN CONVENTION
SOCIAL RESPONSIBILITY

ADVANCED IDEAS – AND A STEP AHEAD. ALWAYS.

Global trends, leading experts and the latest best practice examples: The world's most important travel industry convention includes keynotes, workshops, seminars and awards on groundbreaking topics such as Travel Technology, Marketing & Distribution, Future Travel, MICE and Sustainability.

400+ renowned top speakers
200+ future-oriented events

LEADING THE WAY WHEN EVERYTHING IS AT STAKE FOR OUR PLANET.

Overcrowded destinations, polluted oceans, climate change, biodiversity loss and cultural treasures: We only have this one planet and we have to preserve it!

As the World’s Leading Travel Trade Show®, ITB Berlin is also a driving force not only for current ecological and social responsibility but also for the future.

Human rights, social justice, climate, environmental and animal protection and combating the sexual exploitation of women and children in tourism destinations are a few of the topics to which ITB Berlin is firmly dedicated. These and other topics can be experienced in various formats at the trade show and the ITB Berlin Convention.

Entrance to the ITB Convention is included in your ITB Berlin ticket.

itb-convention.com
itb-berlin.com/CSR
NETWORKING: ONLINE IS GOOD, BUT OFFLINE IS EVEN BETTER!

ITB Berlin is all about effective personal networking and creating ideal settings – e.g. speed dating events for target groups, hosted events at the exhibitors' stands and many other networking formats, such as theme-specific evening events in the metropolitan city of Berlin.

Digital networking before, during and after the show:

- Speed Networking for Buyers
- Speed Dating for Bloggers
- Exhibitor Events
- Business Lounges
- Themed Events, such as ITB Medical Night and ITB Chinese Night

ITB Networker Directory: Create your own profile and make appointments in advance:

itb-berlin.com/networking

All exhibitors and products can be found in the Virtual Market Place®: virtualmarket.itb-berlin.com

#ExperienceOman in Hall 2.2, Stand 204
THE ENTIRE WORLD OF TOURISM UNDER ONE ROOF.

From growth industries to trend topics: The uniquely comprehensive offerings of ITB Berlin - for both current and future markets – is truly trend-setting.

ITB BERLIN 2020

4 – 8 March 2020
4 – 6 March TRADE VISITORS
7 – 8 March PRIVATE VISITORS

Do you want to shape the future of the global tourism industry?
See you at ITB Berlin!
Do you have particular questions?
itb-berlin.com/contact