



ITB
BERLIN

NOW

ITB BERLIN NOW 2021

MEDICAL TOURISM EDUCATIONAL HUB



The official Medical Tourism Segment at **ITB Berlin NOW 2021** provides the opportunity to showcase your product or services as part of the Medical Tourism Educational Hub within a **LIVE** 30 min presentation slot for registered exhibitors.

This includes your PPT / Video presentation incl. chat and Q & A with the audience. The entire slot will be recorded and provided as on-demand video later on the **ITB Berlin NOW 2021** platform.

All ITB trade visitors & media are invited to these presentations via the ITB newsletters, the **ITB Berlin NOW** Medical press release and the ITB social media channels. All suppliers are encouraged to invite their own partners and contacts as well.

PRESENTATION PARTNER

- LIVE 30 min presentation slot incl. chat and Q & A with audience plus official introduction
- LIVE recording of the slot and uploaded as on-demand video later on
- Speaker gets access to the non-public "green room" for personal session preparations
- Privat chat function for all speakers and technical support during the session
- Professional speaker briefing before the session
- Logo & presentation title branding
- Connecting with your own exhibitor brand card
- Listing in the official exhibitor presentation database for more attention
- Meeting with all attendees at the Medical Tourism Café & meeting corners for further networking after the presentation
- Real time lead reporting / tracking and contact opportunity of all attendees
- Listing in the exclusive ITB Medical Tourism program brochure (slot title, website, logo)
- Listing on www.itb-berlin.com/medicaltourism
- Mentioning by name incl. link in one of the ITB trade visitor and exhibitor newsletters
- Mentioning by name in the ITB Medical Tourism press release

EUR 2.500,- plus German value-added tax (VAT)



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REGISTRATION MEDICAL TOURISM EDUCATIONAL HUB



Please fill out the registration form with your complete billing address incl. your EU-VAT number (if, applicable), confirm with your signature and company stamp and e-mail back to us.

ITB MEDICAL TOURISM EDUCATIONAL HUB:

- PRESENTING PARTNER SLOT (30 minutes, slot availability on demand)**
EUR 2.500,-

All rates are plus German value-added tax (VAT)

Billing Company: _____

EU-VAT No.: _____

Contact person: _____

Street: _____

Postal Code: _____ **City:** _____

Phone: _____ **E-Mail:** _____

Date: _____ **Signature/Stamp:** _____

Payment Conditions: Payment must be received four weeks prior to ITB Berlin NOW 2021 at the latest. Shipping costs or any extra services are **not** included in this offer.

Please e-mail back to:

Mr. Tom Dedek

Tel +49 – (0) 89 – 62 43 97 72

TD@diversitytourism.com

www.itb-berlin.com/medicaltourism

Medical Tourism Partner ITB Berlin:

Thomas Bömkes

TB@diversitytourism.com

Diversity Tourism GmbH

P.O. Box 140163, 80451 Munich, Germany

Medical Tourism Segment ITB Berlin:

Rika Jean-Francois

rika.jeanfrancois@messe-berlin.de

ITB Berlin, Messe Berlin GmbH

Messedamm 22, 14055 Berlin, Germany